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When Banks Say No To Small Business, American Finance Solutions and TransFirst® Say Yes!

TransFirst adds another small business financing solution to its product line.

Hauppauge, New York (May 4, 2010) – Small business owners are having crisis in accessing capital that has not been seen since the 1930s. American Finance Solutions (AFS), a leading provider of Merchant Cash Advances (MCA), and TransFirst, one of the nation's top transaction processing solutions, are teaming up to provide small- and medium-sized business access to the working capital they need. Through a joint referral relationship, TransFirst expands its product portfolio to include American Finance Solutions' Merchant Cash Advance product, helping clients' access capital quickly, despite tightening credit markets.

"TransFirst works with partners that demonstrate a track record of success," said Steve Rizzuto, President of Independent Sales Services for TransFirst. "We are happy to add American Finance Solutions to our suite of innovative, customer-based solutions. They have a unique funding product that provides our small business clients with capital in less than 48 hours. TransFirst will enable split funding for AFS' product line of merchant cash advances and welcome their clients to our outstanding processing services".

"American Finance Solutions is proud to be partnered with a leader in the payment processing industry such as TransFirst," said Scott Griest, CEO of American Finance Solutions. "This was a win-win-win for TransFirst, their customers and American Finance Solutions. We are happy to serve them, providing value-added benefits, and look forward to continued success in 2010 and beyond."

About American Finance Solutions (www.AmericanFinanceSolutions.com)

American Finance Solutions in Anaheim, CA is a top provider of Merchant Cash Advances to small- and mid-sized businesses. Since 2006, American Finance Solutions has made over 10,000 fundings, providing business owners in all 50 states with working capital. Business owners use American Finance Solutions capital to renovate, purchase new equipment and supplies, fund advertising, manage unexpected expenses and seasonal downturns. For more information about American Finance Solution's innovative working capital solution, call toll-free 1-800-760-5516 or visit www.AmericanFinanceSolutions.com

About TransFirst (www.TransFirst.com)

A leading provider of secure transaction processing services and payment enabling technologies, TransFirst offers innovative products and services designed with financial institution, independent sales organization, healthcare, eCommerce, government and merchant customers' unique needs in mind. By collaborating with our customers and utilizing strong industry knowledge, we help them grow their businesses. Founded in 1995, TransFirst continues to attain significant market share and world-class expertise in growing and profitable industry segments. Built on a platform of personal service, customer commitment and flexible pricing, TransFirst is headquartered in Hauppauge, New York, and has operations facilities in Aurora, Colo., Louisville, Colo., Omaha, Neb., Kansas City, Kan., and executive headquarters in Dallas, Texas. Company-wide, TransFirst currently processes approximately \$30 billion in annual sales volume for more than 175,000 merchants and more than 1,000 financial institutions. For additional information, please call 1-800-745-2659 or visit www.TransFirst.com

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